

## Privacy Policy

### **Your Privacy is Protected**

Countryside Financial Corporation is committed to providing you excellent service, trusted and professional advice, and will always maintain the highest level of security and respect for your right to privacy.

This privacy statement describes how we collect, protect and use information about you during your visit on our web site.

### **What Personal Information Does Countryside Financial Corporation Collect Online?**

We may collect personal information about you from the information you provide to us when you fill out an application or other forms on our site. We may also receive personal information about you from consumer reporting agencies, your transactions with us, our affiliates or others.

If you fill out an application or other form on our site, we may ask for a variety of information to help us communicate with you, evaluate your eligibility and the product or services that may be right for you. We may also obtain other information about you, for example, your credit report. This information is used to determine your eligibility for our products and services.

Also, if you choose to share any personal information with us, we may/will store it (for 3 years as per RECA requirements) and use it for our own marketing research and the marketing of our products and services to you.

### **When Is Personal Information About Me Collected Online?**

We collect personal information about you when you fill out an application or other forms on our site.

### **Does Countryside Financial Corporation Use Online Technologies to Collect Information About Me?**

When you visit our site, we may collect and store analytics about your visit. This information may include the time and length of your visit, and the pages you view on our site.

### **Do You Share Personal Information About Me?**

When required, we may share information about you with other companies so that we may provide you with the products and services you have requested. Also, we may share information about you with credit reporting agencies when you complete an online form or application.

**Any company with which we share information about you for the above purposes is contractually required to comply with confidentiality standards.** We may disclose information about you as required or permitted by law. We do not sell information about you to anyone.

### **How Can I Review, Change or Correct Information You Collect?**

If you have completed and saved, but have not submitted, an online form or application you may be able to make certain changes to the information you have provided to us before it is submitted. If you are unable to make changes to the information you have provided to us online, you may contact us in order to do so.

**How Do You Protect Personal Information?**

We restrict access to the information obtained from our websites and web pages to our employees, agents and contractors. We maintain physical, electronic and procedural safeguards designed to protect personal information.

**How Do I Contact Countryside Financial Corporation If I Have Questions About This Statement?**

Countryside Financial Corporation  
Box 1271 Bragg Creek, AB T0L 0K0  
Telephone: 1-866-949-4129  
Email: [cperko@countrysidefinancial.ca](mailto:cperko@countrysidefinancial.ca)

**Will Countryside Financial Corporation Amend This Privacy Statement?**

This statement is effective 1 November 2010 and remains in effect until amended. Countryside Financial Corporation reserves the right to amend this Privacy Statement or alter its privacy principles at its sole discretion without notice. Any alterations to this Privacy Statement will be posted on our web site in a timely manner.